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"America's Most Valued RV Products"

Press Release

MVP RV hires new Toy Hauler Regional Sales Manager

Joe Hullings joins Southern California RV Manufacturer

June 20th, 2011 Riverside, Calif. Rapidly expanding MVP RV today announced the hiring of Joe Hullings as Regional Sales Manager for its Toy Hauler Division, where he will manage the regional sales for the Impact, Vortex, and Envy lines of toy haulers. Joe has been in the RV industry for over 12 years with both Weekend Warrior and most recently Forest River.

"We feel very fortunate to have Joe join our team", said Scott Richgruber, National Sales and Product Manager for MVP's Toy Hauler division. "Joe has the product background, dealer relationships, market knowledge, and sales experience needed to help drive our Toy Hauler Sales. In addition, Joe will assist in the development of new products as well as expanding our existing toy hauler lines. He will make an immediate impact for us", he added.

"I could not be more excited about this opportunity. MVP has a great team and a clear vision of what they want to accomplish as well as the direction they want to take this company. I look forward to contributing to their growth and success", said Joe.

MVP RV, inc. builds travel trailers under the brand names Sonoma, Summit, and Coast, fifth wheels under the brand names Jazz and Destiny, toy haulers under the brand names Impact, Vortex and Envy, and Class C motor homes under the brand name Tahoe. For more information about MVP RV's products, please go to www.mvprv.com
