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Press Release

MVP RV hires new Sales Manager

Southern California Travel Trailer and Fifth Wheel manufacturer adds experience to help develop towable products

June 30, 2010 Moreno Valley, Calif. – based MVP RV has announced the hiring of Scott Richgruber as their new sales manager for the Summit, Coast, and Envy product lines. Richgruber brings with him 16 years of RV experience; including sales positions with both Fleetwood and Forest River. “Scott has the product knowledge and dealer relationships needed to help drive the core brands of our business” said Scott Degnan, MVP’s V.P of Sales and Marketing. “We are very fortunate to have someone with Scott’s ability, integrity, and work ethic join our team”, he added.

Richgruber will continue to develop these brands and as well as add new dealers throughout the western half of the United States and Canada. The US Census Bureau reported that the top five growth states in the U.S. are in the West and Southwest. With that growth projected to increase through 2025, and over 32% of new recreational vehicle registrations in the U.S. falling within the 11 western states, Richgruber stated his immediate focus will be on the western region of the country.

“Our all new 2011 Summit travel trailer line offers cherry wood cabinets, upgraded interiors, and laminated fiberglass construction for about the same price as others charge for their stick and tin products”, said Richgruber. “The RV business is about product and relationships”. “We are working hard to excel at both!”

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