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## **MVP RV's Brad Williams Discusses Critical Issues Involving the Recreation Vehicle Industry With Secretary of Commerce Gary Locke**

RIVERSIDE, California, April 11, 2011 – The importance of exports for the national economic recovery and American job creation, reducing high foreign tariffs, developing U.S. product friendly standards in China, along with the variety of ways that RVs can be used in recovery efforts in post-disaster locations were among the critical topics that MVP RV, Inc. President and CEO Brad Williams recently discussed with U.S. Commerce Secretary Gary Locke.



The two met on the University of Southern California campus in Los Angeles, Calif., during the second stop of Locke's New Markets, New Jobs small business outreach tour, along with other handpicked business leaders. Mayor Antonio Villaraigosa and USC Marshall School of Business Dean James G. Ellis also met with Locke, who will be the nation's next ambassador to China.

"I was honored to represent our company and the RV industry in this important discussion," said Williams. "Our homegrown company has weathered the economic storm and is now on the path to increase our domestic and export business."

During the meeting, Locke discussed the importance of exports to America's economic recovery and job creation, and the resources that the government is providing to connect local small- and medium-sized businesses with foreign buyers, especially those from the Asia-Pacific markets, in order to help them sell more overseas and hire more at home.

MVP RV will export more than 30,000 recreational vehicles worth in excess of \$5 billion to China over the next three to four years. The company was cited by The White House in conjunction with Chinese President Hu Jintao's state visit and is being heralded as a significant step in the continued development of the recreation vehicle industry in China. It will also boost employment at MVP RV, creating more than 1,200 American jobs.

Williams explained to the gathering that this export deal was a crucial factor in helping his company rebound and stressed that assistance from the federal government in lowering tariffs for U.S. exports and in urging China to adopt U.S. RV standards would help further open the market and boost RV industry exports.

Williams reminded the group that disasters like the one that hit Japan could unfortunately happen again. He underscored the importance of having RVs ready to be sent where they are needed as a critical emergency aid strategy. He said that RVs can be put to many uses during post-disaster operations, including holding medical/dental clinics, acting as emergency response vehicles, offering bathroom and shower facilities, and becoming temporary living units for disaster victims.

MVP RV has a manufacturing facility in Riverside, California, which encompasses 500,000 square ft. of manufacturing space on 23 acres. The facility currently produces a variety of RVs, including class A and class C motorhomes, as well as travel trailers, fifth wheels and toy haulers.

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