

MVP RV, Inc.
5300 Via Ricardo.
Riverside, CA 92509
951.848.4288
951.963.1296
www.mvprv.com

Contact: Scott Degnan
951.208.7367
sdegnan@mvprv.com



"America's Most Valued RV Products"

Press Release

MVP RV Signs Top California Dealer with Tahoe

Southern California RV manufacturer set to launch the all new Tahoe line of Class C's with Mike Thompson's RV Superstores



February 7 2011, Riverside, CA. – MVP RV, Inc. today announced that it has reached an agreement with Mike Thompson's RV Superstores. MTRV will be the exclusive Tahoe Class C dealer for their 4 southern California locations, located in Fountain Valley, Santa Fe Springs, Colton, and Cathedral City, CA. "We are very excited about this new line", said Frank DeGelas, MTRV General Manager. "We took our time during our due diligence process before making this decision. We visited their facility several times, walked their production line, test drove the product, and met with their sr. leadership team. In the end, we truly believe this is the best fit for Mike Thompson's RV. The Tahoe fills a segment of the market we have not been participating in for several years." he added.

"We are proud to add Mike Thompson's to our growing MVP RV family", said Niles Whitehouse, Tahoe's National Sales and Product Manager. "MTRV is a family owned and operated RV dealership that has been in business for almost 40 years. Their company - wide integrity, commitment to customer service, and reputation for selling quality products made them the obvious choice for us."

The all new 2011Tahoe comes standard with a 4.0 Onan generator, 3 burner range with oven, deep double bowl stainless steel galley sink, 83" interior height throughout, hard wood drawers with full extension roller bearing guides, pass through storage on all models, Ford V-10 engine, and 32" LCD TV. MSRP starting at \$61,544.00

MVP RV, inc. builds travel trailers under the brand names Coast and Summit, fifth wheels under the brand names Jazz and Destiny, and toy haulers under the brand names Impact, Vortex and Envy. For more information about MVP RV's products, please go to www.mvprv.com